



Perceptive Content Portal

The Perceptive Content Portal lets your website and intranet users securely view and download content stored in your Perceptive Content system. Customers, vendors and other constituents sign in to view and download an approved list of content when they need it, quickly and easily. Plus, helpful web forms let them submit information that you can use to automatically update systems or kick off other actions.

The problem

- ▶ **Limited access to information:** External users need secure and quick access to information stored in Perceptive Content and other systems.
- ▶ **Inefficient processes:** Staff spend an immense amount of time handling requests for information on a case-by-case basis.
- ▶ **Lack of content governance:** When content is duplicated in a Web CMS for users to download from a website, it lacks effective lifecycle and workflow management. Users not only receive incorrect or out-of-date information, but processes cannot be automated.

Benefits

- ▶ **Enhance customer service:** Your users access content, data and web forms from any web-enabled device, on demand.
- ▶ **Increase flexibility:** Meet and exceed the evolving needs of your users, while making the most of your existing investment in Perceptive Content.
- ▶ **Improve contextual access:** Guarantee your users only access up-to-date and expected content, and in the context they should see it.
- ▶ **Seamless user experience:** The portal interface is customizable to blend into your existing website or intranet, providing a consistent and seamless experience.
- ▶ **Lower costs:** Eliminate the costs and hassles associated with manually accessing content.
- ▶ **More efficiency:** Reduce avoidable contact to access and process information across your organization, so your staff can focus on mission-critical tasks.

Features

- ▶ **Built-in, extensible data framework** lets users retrieve data held in Perceptive Content and other systems.
- ▶ **Responsive web design** provides users with a rich mobile experience from the same URL across all devices (phone, tablet and desktop).
- ▶ **Web forms** enable users to easily capture data online. They can also automatically pull data from remote systems as users complete forms. Plus, form actions can update information in multiple systems without the need to re-key data.
- ▶ **Web form builder** allows your non-technical staff to create convenient, online forms that comply with web standards for accessibility and design.
- ▶ **Built-in widget framework** supplies simple, configurable tools that retrieve syndicated and web-enabled data from a variety of sources, including social media channels (Twitter, Flickr, Facebook, and more).

The Perceptive Content Portal advantage

Perceptive Content Portal provides an end-to-end, online web forms solution. It includes an intuitive, easy-to-use forms designer that has direct integration with Perceptive Content built into it. After a form is created in the designer, the form creator can define the index values and other metadata, as well as where in the Perceptive Content workflow the document should be placed when it is submitted.

Perceptive Content Portal in action

In the Perceptive Content Management Console, an administrator creates a view that filters the content users can access through the portal. The view includes meaningful contextual labels that will display on the portal page. Next the administrator specifies the view in the portal widget set up. Forms and widgets can also be created to further simplify and automate your processes.

